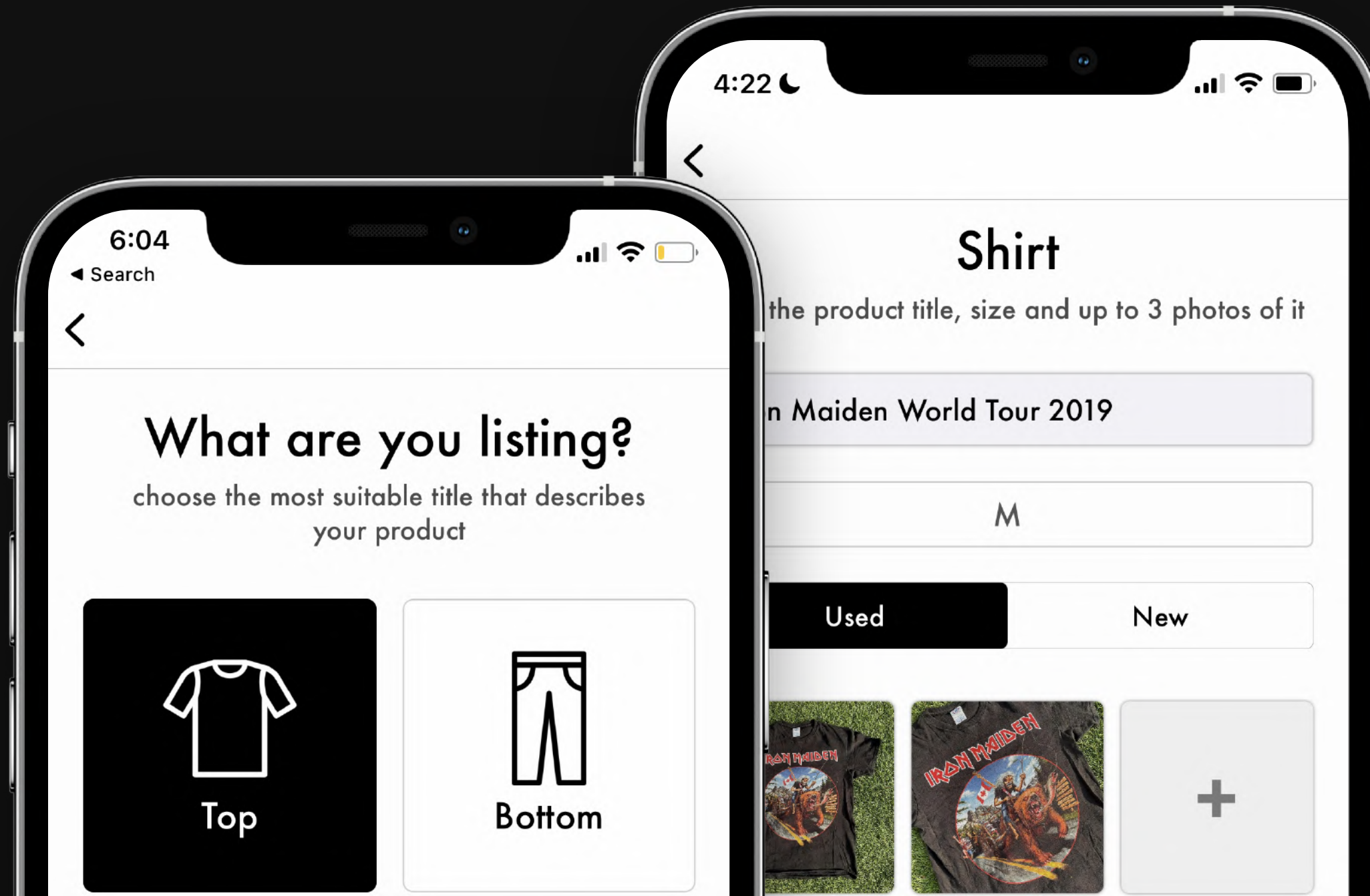


لبسي LEBSI



Presented By:
Omar Rayyan

Pitch

Date
April 2022

Problems

Small stores unable to compete with online-based businesses

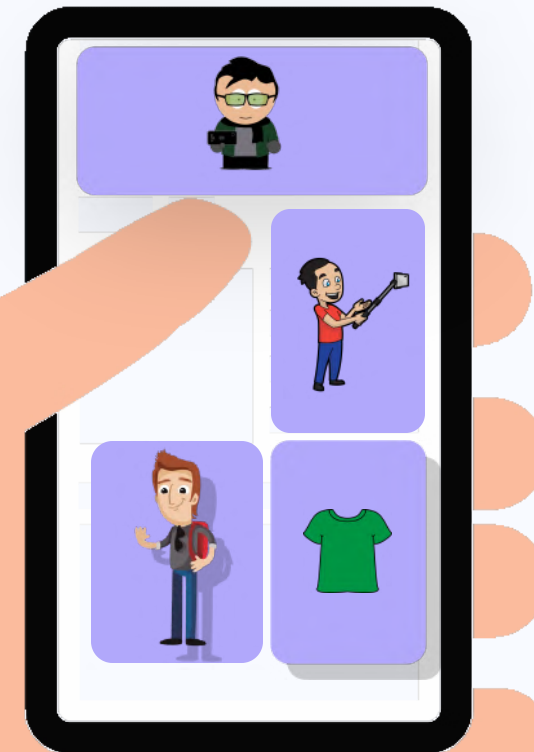


It **costs** small stores a lot to set up their own websites



Problems

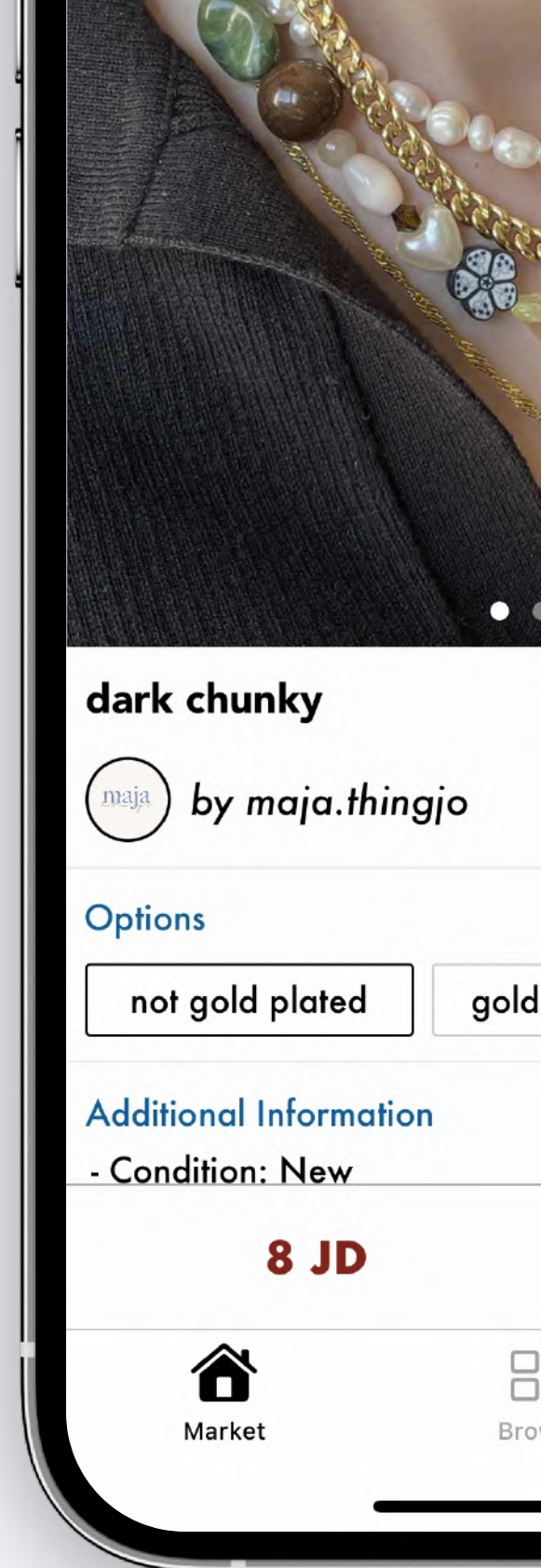
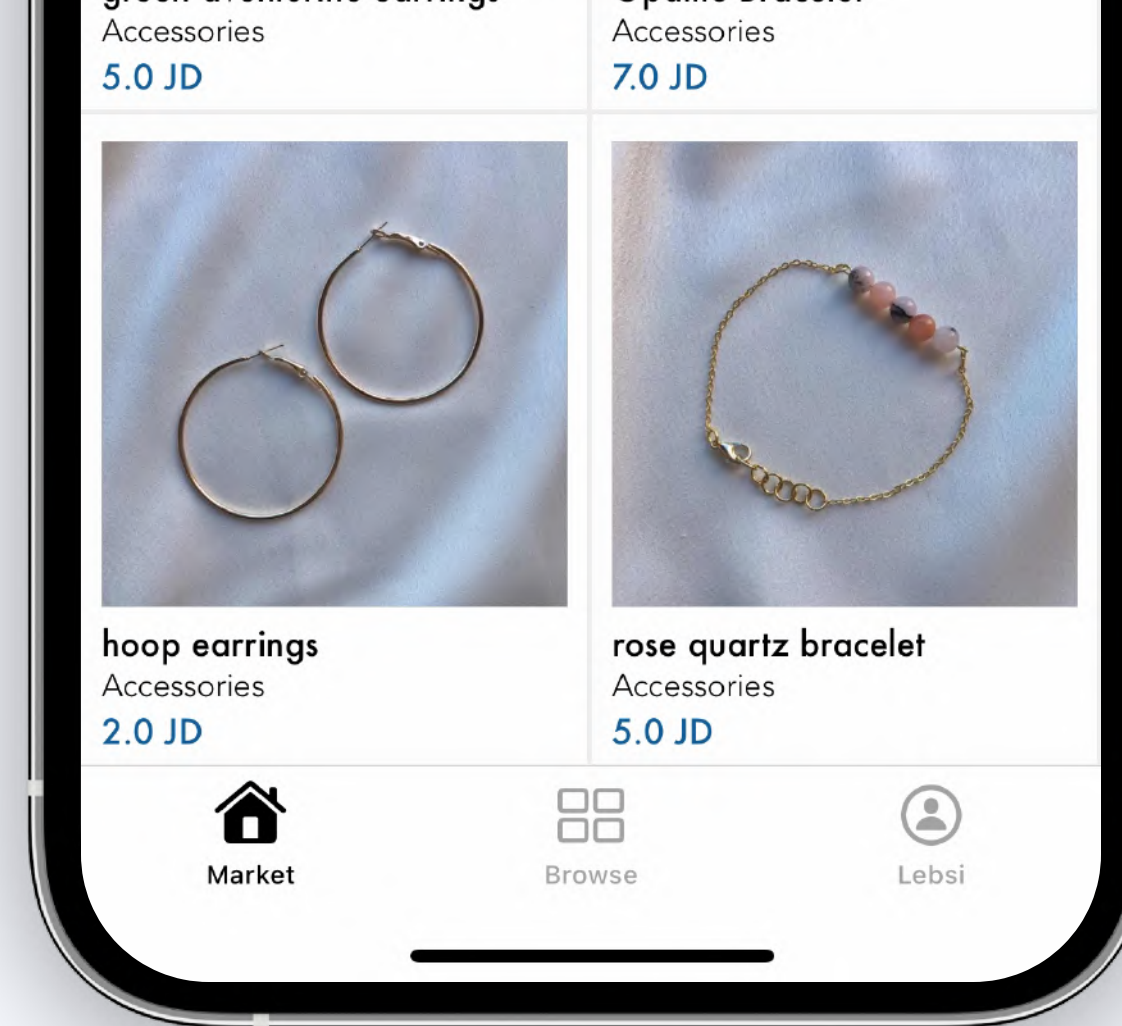
They end up listing on platforms that are **not well-fitted** for their needs

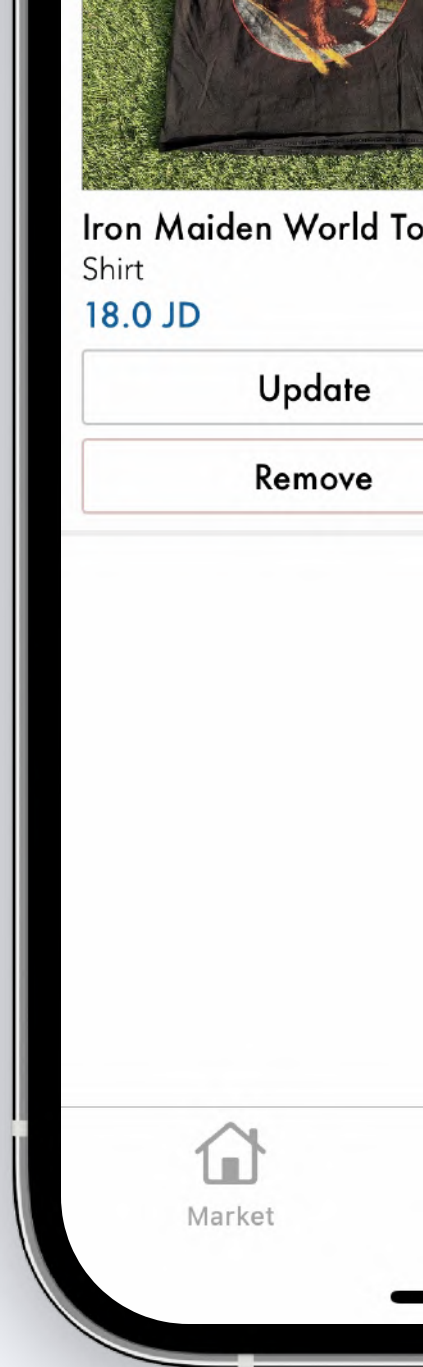
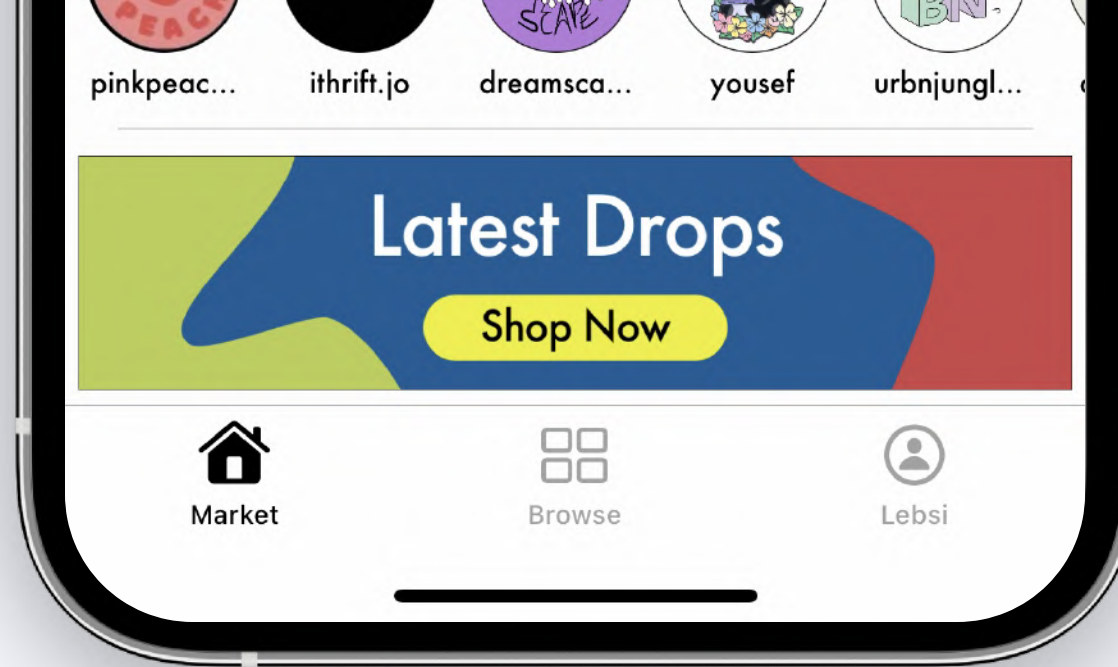


The solution — On LEBSI:

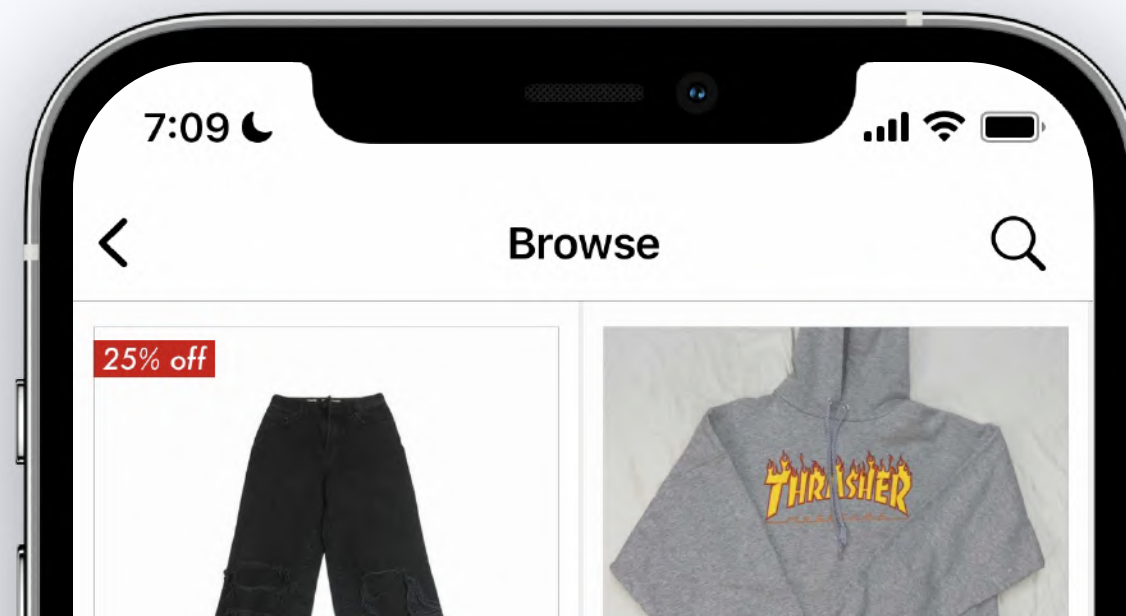
- Small & Local Brands
- Individuals

are able to set up their stores **in minutes** without having to manage it on multiple social media platforms.

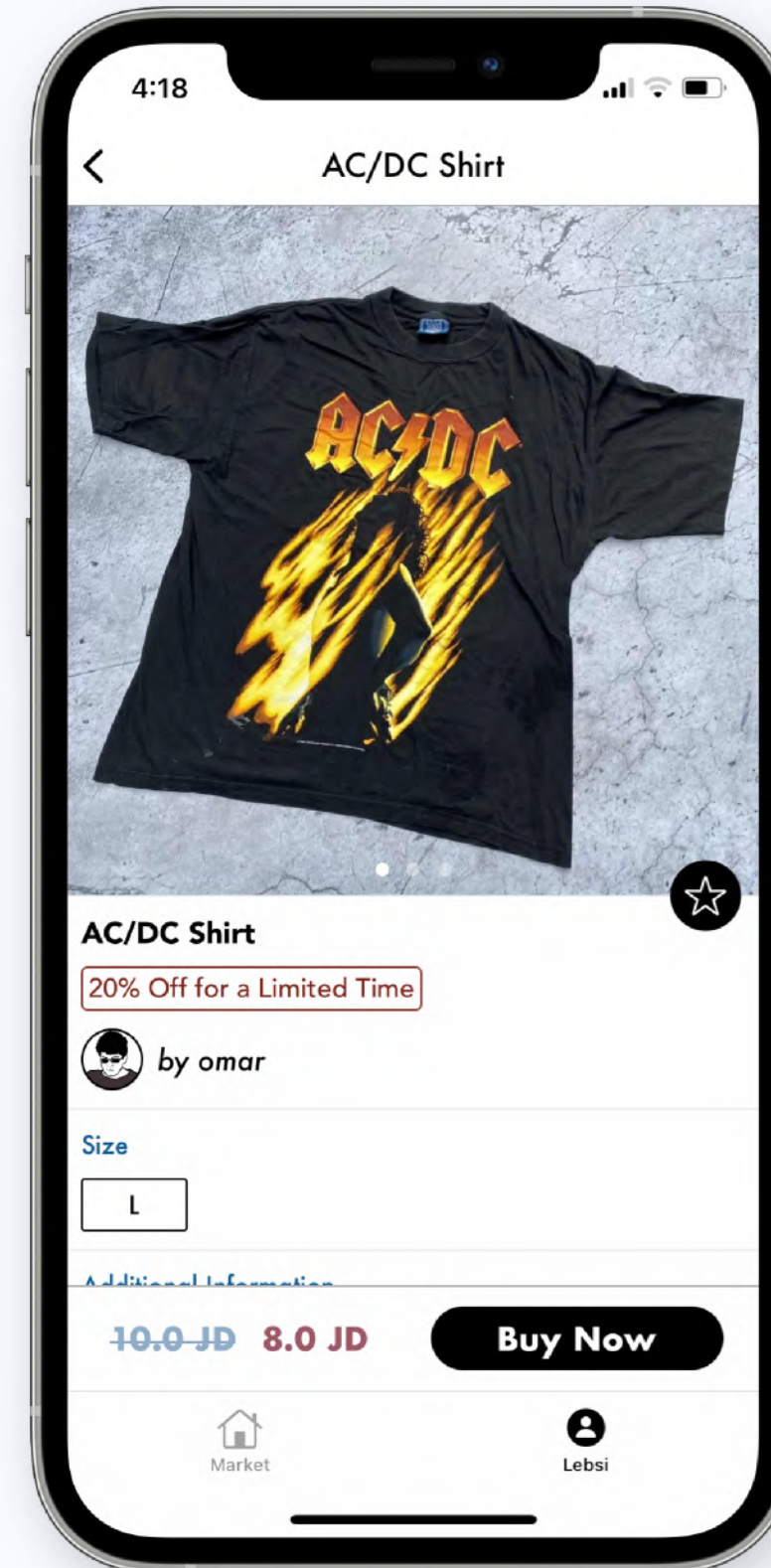
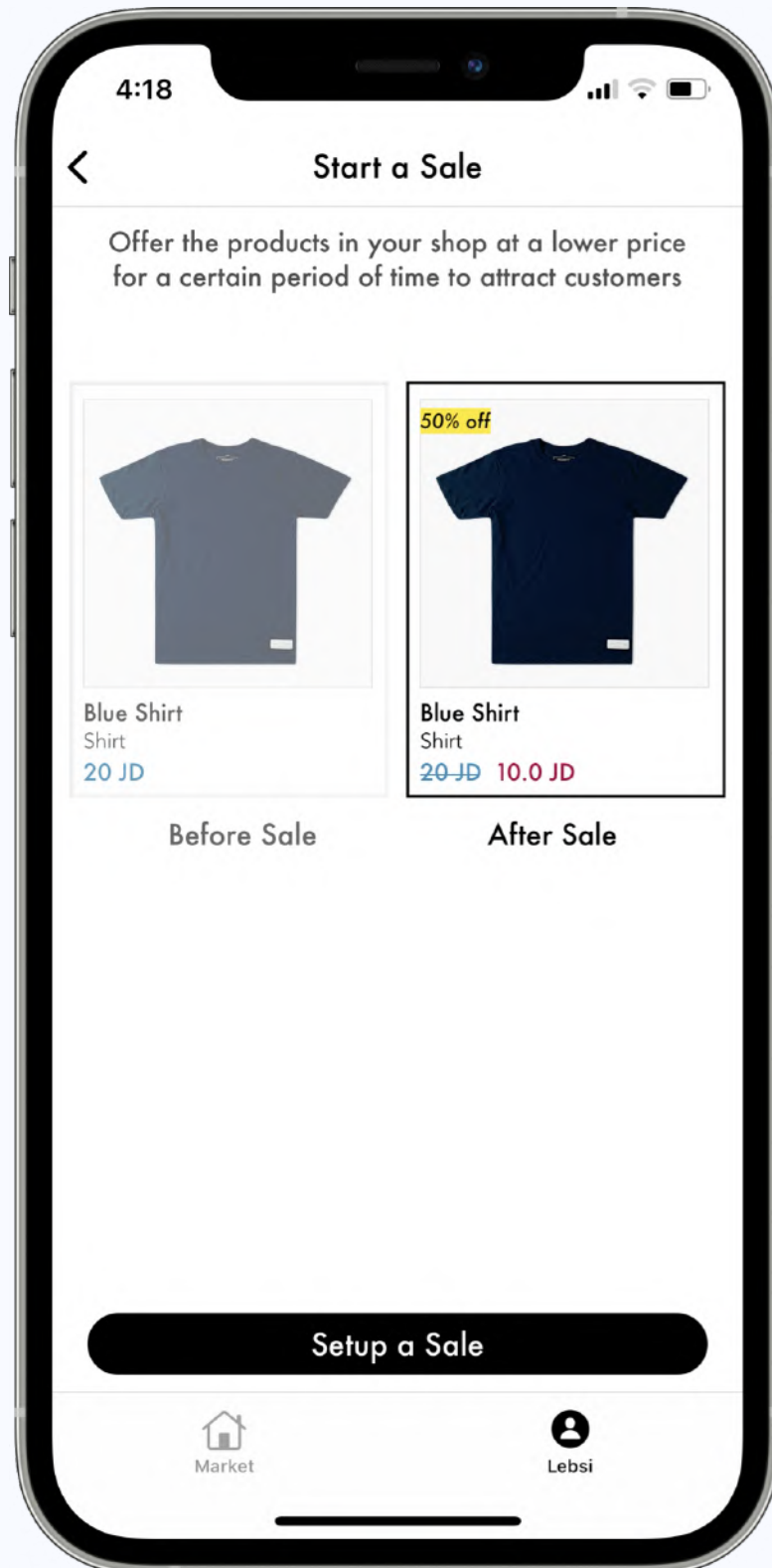


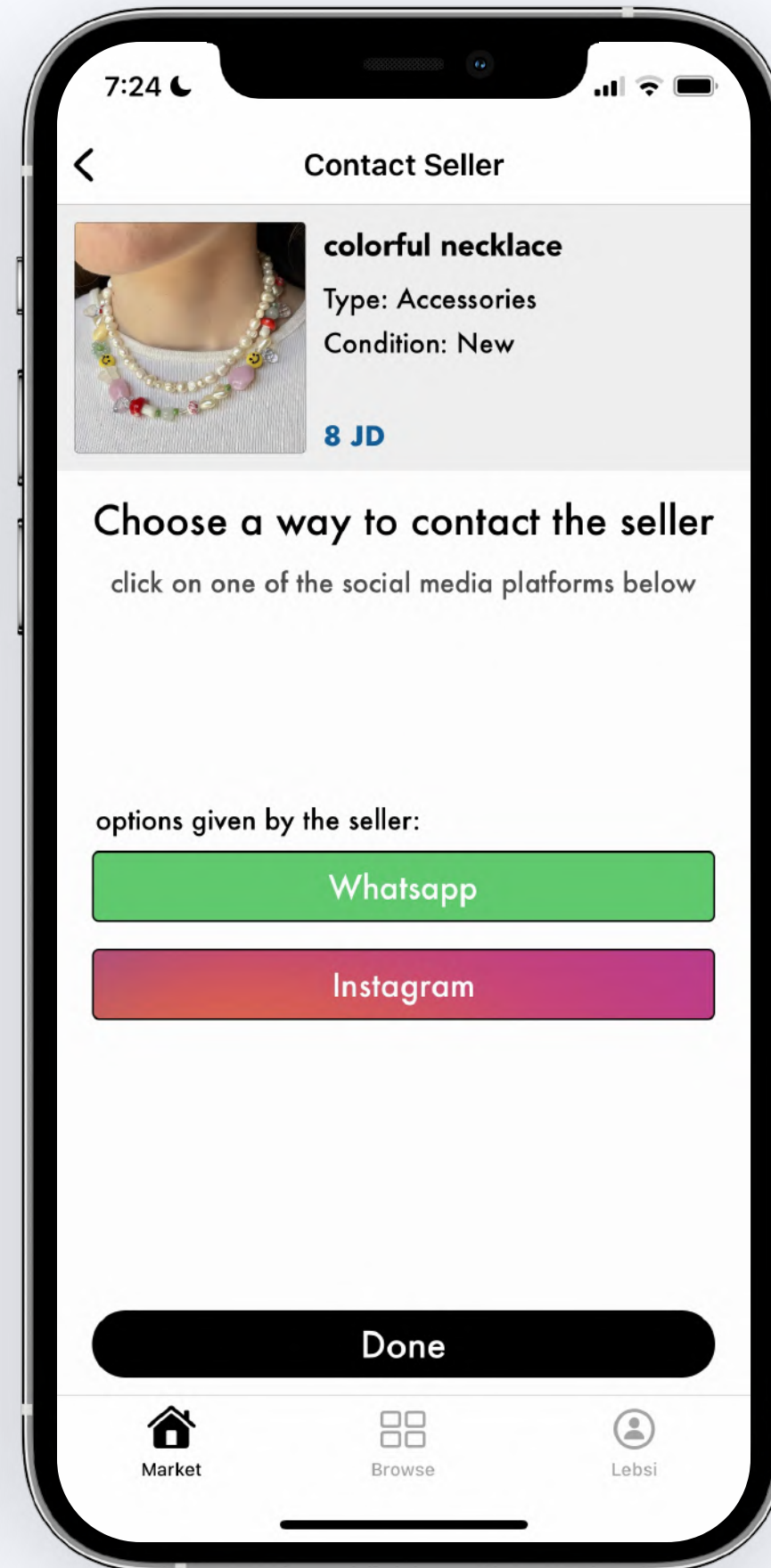
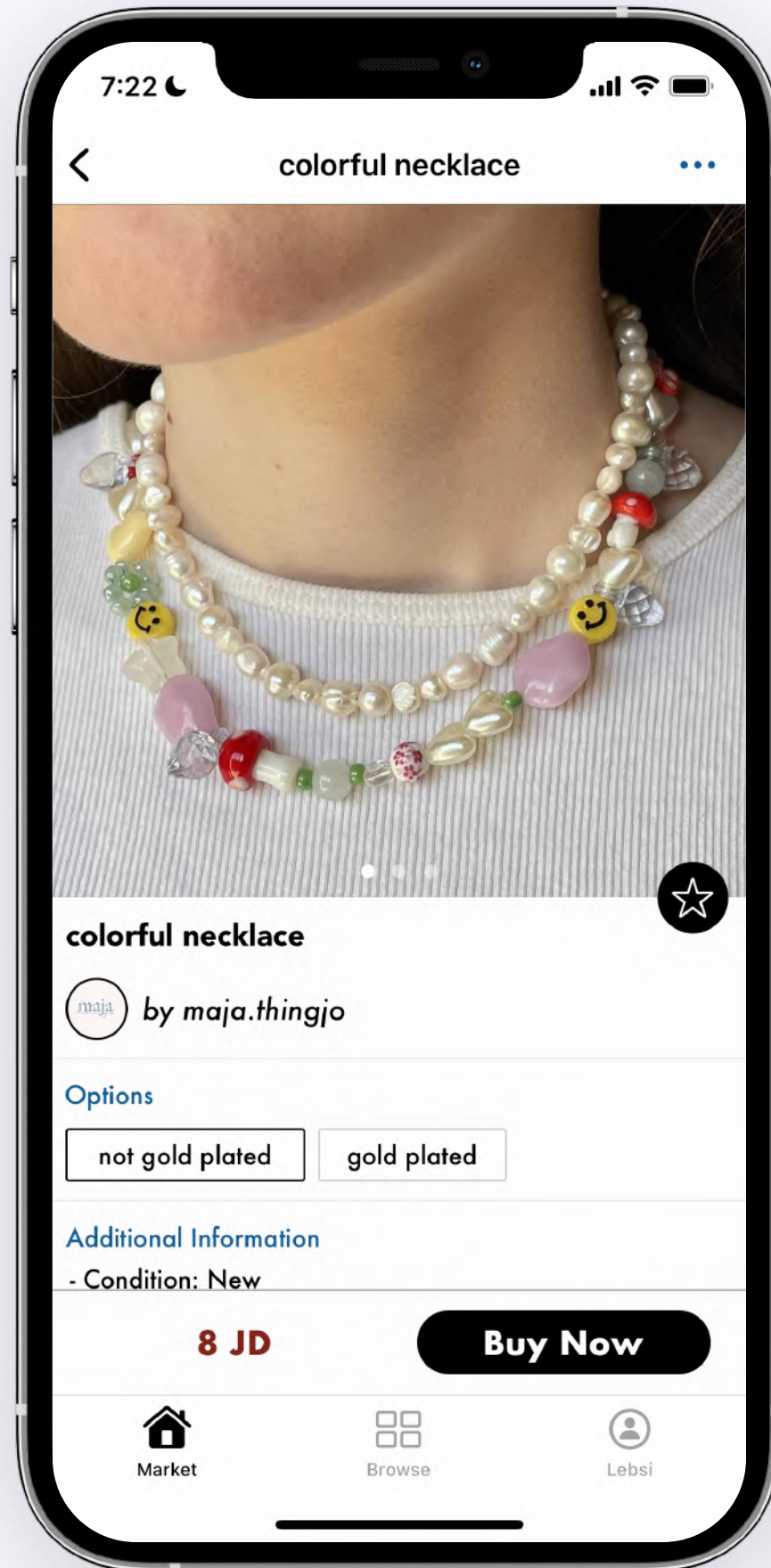


Provides a **very user-friendly experience**, suited perfectly to the needs of fashion sellers



Fashion Related Features (eg. set up sales/improved communications with customers)





LEBSI

Provides small businesses with the opportunity to offer their customers a high quality shopping experience otherwise not possible

Demo



Well fitted for small local businesses needs

Clothing Specialized

Personal
Websites

LEBSI

THE LUXURY CLOSET

amazon



dubizzle

shopify

السوق
المفتوح
opensooq

Business Model

Phase 1:
December 2021 -
March 2022

Phase 2:
March 2022 -
April 2022

Phase 3:
May 2022 +

Launch in Jordan

0% commission

Launch in the UAE

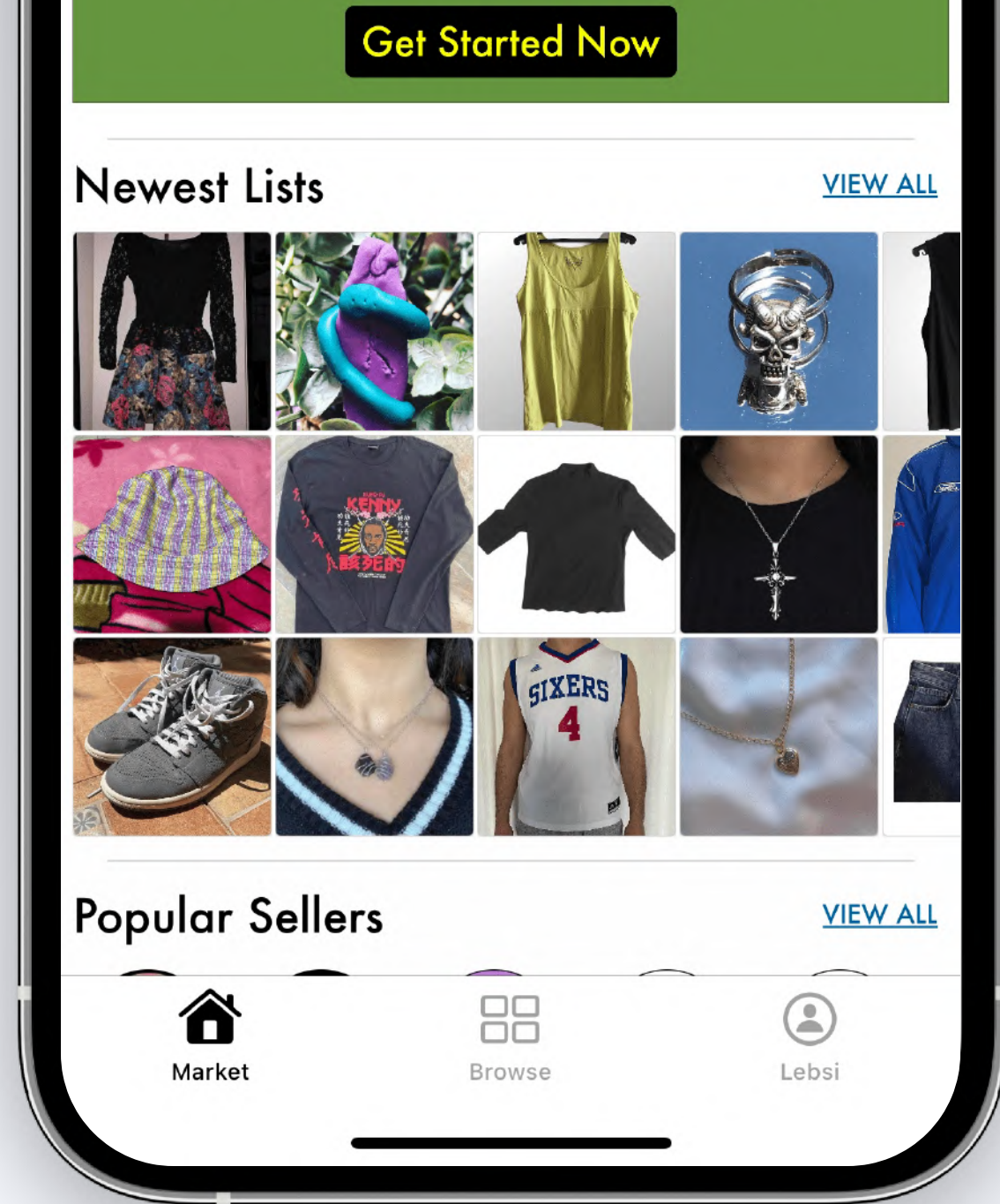
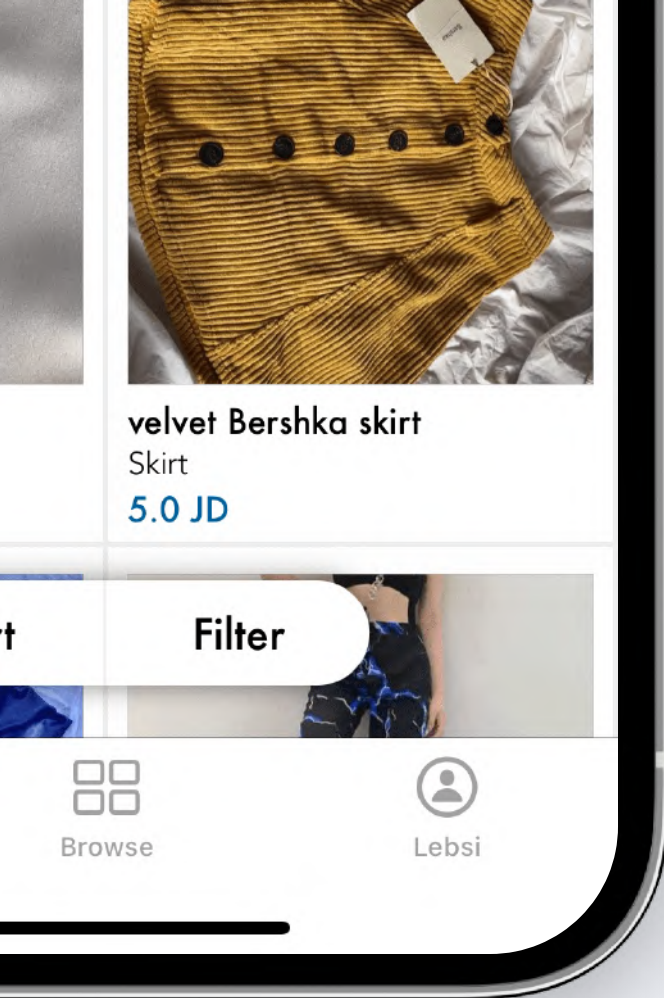
Add the ability to promote
items/shops on the home
page for a fee

Launch in the Gulf Region

Implement 5%commission
model with in-app paying
system



Current Position



1200+

Users in Jordan

500+

Items were posted over 4 months

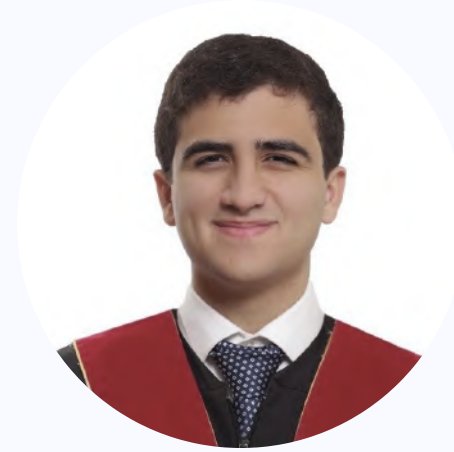
#21

App Store Top Charts

0\$ spent on marketing

Jordan Marketplace
(December 2021 - March 2022) -
Phase 1

Team



Omar Rayyan

Developer / Creator

Previous Experiences



used over 110,000 times in 2021

by people from **61 different countries**



**featured on
multiple
news
sources**

Presented By
Omar Rayyan

Contact
olr7742@nyu.edu

Date
March 2022

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Thank You Questions?

